

A.I.M



1 AUDACITY TO ASK

You have a right to ask, **WHO, WHAT, WHERE, WHEN, & WHY?** when your landlord is doing anything that brings you concern or worry. It is your right to question that of which you're not sure of. ALWAYS EXERCISE THAT RIGHT. **ALWAYS HAVE THE AUDACITY TO ASK. QUESTION EVERYTHING.**

2 INFORM YOURSELF & OTHERS

RESEARCH the technologies your landlord is investing in and **SHARE** it with your neighbors. It isn't likely that you will get full transparency about their motives & intentions, but you and your fellow tenants can **INFORM & EQUIP** yourselves with the information to push back step by step.

MOBILIZE YOURSELF & OTHERS **3** Organize your fellow tenants & yourself. Having recurring meetings with your neighbors helps build the **COMMUNAL VOICE, PRESENCE, & CONFIDENCE** necessary to push back against tech deployment in your community. Pro Tip: **divide the responsibilities to avoid burnout.**

#NOTMYBIOMETRICS

OCEANHILL-BROWNSVILLE ALLIANCE

We are **LOCAL**.

OceanHillBrownsvilleAlliance@gmail.com

Find helpful links & resources at:

www.OceanHillBrownsvilleAlliance.com



THE GOAL.

Equip members of gentrifying neighborhoods with the knowledge of artificial intelligence technology, biometric collecting systems, hardware, apps, and automated decision making systems. Through workshops, collaborative art sessions and coaching we plan to instill the confidence and information on tech advancements and policy needed for community members to advocate for themselves and to have agency over the spaces they occupy and call home.

DATA



PRIVACY

AWARENESS

A bite sized brochure for the everyday tenant; someone who has to defend themselves from unwanted and deceitful surveillance and tracking technologies.

The Pocket Pack

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Ocean Hill - Brownsville Alliance

EMPOWERING COMMUNITIES.
PROTECTING FUTURES.



TURN THE HEAT UP!

4 MEET OTHER GROUPS

5 MAINTAIN PUBLIC PRESENCE & PRESSURE

6 STRATEGIZE

7 SEIZE THE MOMENT & SPEAK

8 SUPPORT (GIVE & ACCEPT)

You can find the expanded version of these steps at:

www.OceanHillBrownsvilleAlliance.com

PRIVACY IS A RIGHT TO EVERY INDIVIDUAL AND THERE DATA.

LET'S EQUIP OURSELVES TO PROTECT OUR DATA FUTURES

TALK TO YOUR ELECTED OFFICIALS

...KNOW YOUR DISTRICT

41st
[Council District]

9th
[Congressional District]

55
[Assembly District]

16
[Brooklyn Community Board]



WE NEED YOUR INPUT !

Help organizers and tenants push back against invasive landlord tech by sharing your experiences about the ways that your building and neighborhood is installing technology. Has your landlord introduced new tech for managing your building?

RESOURCE 01.

Log on to:

<https://antievictionmappingproject.github.io/landlordtech/>

Fill out this survey and let us know.

The team at OBA feels this is a great introduction landlord tech and a way for us to find and assist those being effected.

WHY?

Residents in gentrifying and marginalized areas must have a say and be involved in the deployment of any tech that will have the capacity to identify and/or track individuals. As the implications of this tech could lead to very dangerous outcomes for those having to interact with them while giving companies more leverage and data to improve their systems and software.

Art and agency are key elements in strengthening the voice of our community. Art will allow us to create space of trust through which we can achieve common goals through series of workshops lead by The OceanHill-Brownsville Alliance

WE ARE RE-THINKING;

how we interact with tech. Acknowledging the fact that it's ok to decline permissions and weigh the outcomes of sharing our data.

AGENCY

One's agency is one's independent capability or ability to act on one's will. The belief that your own actions matter. This ability is affected by the belief structure which one has formed through one's experiences, and the perceptions held by the society and the individual, of the structures and circumstances of the environment one is in and the position they are born into.

PRIVACY

the state or condition of being free from being observed or disturbed by other people.

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